



DEANNA FRAZIER tips

Become What You Want To Attract

v. 2, i. 1, jan 07

Become More In 2007 - Become What You Want To Attract

Happy New Year Everyone!

Happy New Year from me and my staff to all my readers, business associates, families and clients. This is the first in a series of newsletters for the New Year that will help you focus on ATTRACTING YOUR BEST YEAR EVER!

The first step to growth, achievement and joy in 2007 is to set your targets and define exactly what you want to achieve in the new year. But the primary key to actually GETTING those things is to focus on your personal development.

Keep reading for details!

To Attract More You Have To Become More

There is an old observation that achievement is a combination of having more, doing more and becoming more, and the challenge is to get those three in the right order. Traditionally, most people assume that if they had more they would achieve more, and of course, they would then become more. Unfortunately, it rarely works that way. We almost never get more. Certainly, we never get more time since time just "is". Sometimes a venture capitalist will invest in our ideas or we discover a skill we never knew we had, but those things are rare and hard to predict in advance.

The major opportunity available to each of us is to "become more so we can have more." So the question is, how do we "become more"? I've been focused on the idea that ALL achievement begins with personal development. A child develops his abilities by learning to walk, talk, tie their shoes and put away their toys. Later, in adolescence, a young man or woman learns to drive, do algebra or get their first job. As young adults, we learn to pay our bills, buy a home or pursue a career. All of these milestones represent our ability to "become more" than we were previously.

Philosophers may argue about the details, but as a practical matter, to do more and have more, we must first BECOME MORE. I think that is an essential piece and we must get clear about it. If you have goals for 2007 for your relationships, business or career, whether married or single, the first fundamental question is, "Who must you become to achieve those things?"



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We all know that temporary changes can be made by brute force and sheer will-power. Anyone can lose a couple of pounds by following the latest fad diet for a few days. Anyone can stay on a budget for a day, perhaps even a week or two. We know we can make TEMPORARY changes by setting external goals, getting instruction or increasing our self- discipline.

But unfortunately, we also know what usually happens after that first burst of enthusiasm. The truth is that PERMANENT change happens only when WE change. When that kid learns to drive, he "becomes" a driver!

The first step to growth, achievement and joy in 2007 is to set your targets and define exactly what you want to achieve in the new year. But the primary key to actually GETTING those things is to focus on personal development. As you become more in 2007, the "doing" that leads to "having" becomes easy.

Unfortunately, too many people never figure this out. They set goals. They dream and perhaps they attend the workshops, read the books or follow the latest guru, and they achieve some success. They reach some of their goals and hit some of their targets, and that is wonderful!

The key to lasting success, joy, fulfillment and true achievement, however, begins with personal development. As you "become more in 2007", your life will inevitably expand. You will do more. You'll meet new people. You'll learn new skills, get more done, and end up having more of the life you always wanted.

To have and do more, we must first become more.

If you set that as your theme for the new year, everything else will be much, much easier.