



Deanna Frazier

Executive Coach, Seminar Leader

About Deanna Frazier

Deanna Frazier, Attraction Expert, Professional Certified Coach and Seminar Leader, has been changing lives for 30 years through her thought-provoking executive leadership, coaching, and seminars. She is a catalyst for individuals and organizations that choose to transform through their own wisdom. She currently offers transformational seminars and coaching to corporate executives, creative entrepreneurs, sales professionals, managers, and individuals.

Dee's coaching and her new book, *Dating 101, The Second, Third, or Fourth Time Around*, has garnered national attention, including an interview with Katie Couric on The Today Show.

Her business experience includes executive roles in multiple industries. In the mid-70's, as a founding executive of one of America's most successful behavior modification firms, she led individuals to quit smoking; moreover, in the process she helped build a highly successful and profitable company. As President of a career consulting firm, she expanded it to eight offices nationally, following the mission of "Do what you love and the money will follow." Her wealth of business acumen and experience in training others has prepared her to quickly discern what her clients' needs are, where energies may be refocused, and what actions can be taken to help clients reach their goals by becoming what they want to **Attract**.

Dee is a member of the International Coaching Federation, the National Speakers Association, and the American Business Women's Association. Dee also runs The University of Dating for individuals who want to succeed in finding their special partner or just have fun dating.



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KEYNOTES AND SEMINARS

With over thirty years of experience leading seminars across the country, Dee brings a unique and informed style to workshops and training sessions. Participants build skills in teamwork, goal setting, career management, and other areas relevant to professional lives.

The Art of Attracting What You Want

Does the **TRUE YOU** radiate, attracting people, goals, resources and the life that you want? Or are you getting more of what you don't want and less of what you do want?

Getting more stress but you want more peace? Gaining more weight but want to fit into a smaller dress size? Getting more complaints from employees and meeting fewer goals? Looking for love in all the wrong places? Less energy and vitality and you want the old you back? Not making the money you want to? Not reaping the benefits of your efforts?

This substance rich and lively presentation will include the following tips:

- The first step toward empowering yourself
 - How to identify your true values
 - How to accept responsibility for everything that happens in your life
 - #1 secret for attracting the life you want
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How to Attract the Perfect Client

Gandhi once said, "You must be the change you wish to see in the world."

Does the **TRUE YOU** radiate, attracting people, goals, resources and the life that you want? During this presentation Dee will provide insightful information on how to attract the client we need and want. Participants will learn:

- How to accept that everyone is NOT a potential client
- How to turn critics into clients
- The #1 Attraction Tip for attracting the perfect client



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Creating the Perfect Team

A team is a productive, efficient group where everyone can be open and honest with each other. Fairness with a dash of humor is also very important. Dee will show you how to:

- Gain trust within a team
- Differentiate between acceptable and unacceptable team behavior
- Increase personal and team productivity
- Decrease stress among team members
- Develop an atmosphere that promotes respect and loyalty

How to Live and Work with Passion and Purpose

Life isn't intended to be an all or nothing fight between winning and losing, misery and bliss, boredom and excitement. Life is neither good nor bad. Life is life. Sometimes it's okay. Sometimes it's invigorating. Sometimes it's comfortable. Sometimes it's unpleasant. But, it is always inviting us to make the most of it.

During this energetic presentation Dee will provide strategies for overcoming passion fatigue and the following **Passion Assassins**:

- Lack of Self Care
- Toxic people and situations
- Not being able to ask for what you want
- Time pressures
- Saying "yes" when you mean "no"



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Choosing to Change

As a Professional Coach Dee's function is to help people recognize their inner wisdom and excellence. Dee helps to separate this from one's fears, limiting beliefs, barriers, walls and assumptions that build up over the years and prevent people from living the life they want.

Choosing to change the way we view or react to circumstances . . . will very often change the outcome of those circumstances. Dee will show you how to:

- Develop a healthy perspective on change
- Improve your beliefs about self worth
- Simplify your life to restore balance

The Business of Attracting Busine\$\$

Whether you own a business or work for one, a key outcome of your efforts is growing the business. Through this interactive presentation Dee will provide steps for improving your bottom line through developing yourself. Dee will show you how to:

- Set your targets and define exactly what your business needs to achieve
- Set personal targets within your business goals
- Become the person you want to do business with
- Get grounded in what makes you and your business unique
- The #1 action required to attract new business



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Life is the Event: How to be the Star

Being the star in your life requires launching a planned and proactive program to empower yourself. During this interactive presentation participants will find the answers to these questions:

- What are my self sabotaging beliefs?
- How do I identify my true values?
- How can I accept responsibility for what happens in my life?
- How can I attract the perfect client to increase my business?
- What are the Top 10 tickets to stardom?

Laugh and Learn at Lunch

Poet Robert Frost once said, "In three words, I can sum up everything I've learned about life. It goes on."

In this playful and fun lunch presentation participants will learn:

- How to be irresistibly attractive
- How to handle rejection personally and professionally
- How to compliment a man and how to compliment a woman
- The #1 quality that makes you an attraction magnet



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PRESS

- "Finding Love After 40" segment, **The Today Show with Katie Couric**
- "Springtime Is Fine Time For Dating," Channel 5 KTXA NBC News Dallas CBS
- WUSA Channel 9, Valentine's Day Interview, Washington, DC
- "Dress For Dating Success," Liz Morgan Women's Fine Apparel, Dallas
- "Good Morning Texas," Channel 8 WFAA ABC, Dallas, Texas
- "News This Morning," Channel 11 KTVT CBS, Dallas, Texas
- "Good Day," Channel 4 KDFW Fox, Dallas, Texas
- "Dating Tips for the Weatherman Live" Channel 21 KTXA/CBS11
- Valentine's Day on a Budget Channel 33 (CW)
- "Smart Woman," Ivanhoe Broadcasting
- The Anna DeHaro Show on all ClearChannel radio stations
- Radio show guest on 102.1 The Edge, 92.5 KZPS, Mix 102.9, 106.1 KISS FM, Dallas, Texas
- Oldies 95 Radio - KBGO
- WLS ABC 7, Chicago
- NBC 5 Chicago
- WSDE Radio AM 1190 New York



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TESTIMONIALS

All the feedback from the three teams has been very positive. You gave us a great gift with your time and wisdom."

~Keith Williams, Senior Vice President, Learning, Entrepreneurs' Organization (EO)

"I was very inspired to look at what I am doing and not doing that I want to change. I want to be the best I can be because of what Dee had to say. Thank you."

~Carolyn Cole, Cole Construction

"Dee, thank you so much for presentation to eWomen Network. I love the worksheet and always like to learn new techniques to "attract" clients."

~Kathy Tinus, Tinus & Associations Insurance Agency

"Dee has great energy and information. We had fun and got some great ideas how to attract what we want. The handout was wonderful because it gave some lines to follow and to remember to create the life we love."

~Sharon Richardson, Merck & Company

"I loved your humor and practical great stories and I got some great ideas. Thank you."

~Ruth Vivrett, Ameriprise

"Dee reminded me how powerful I really am and that I attract exactly what I ask for and think about in life. I really did understand how I could use the information you gave our group in a variety of situation in life."

~Debbie Hoover, Back On Track Solutions

"Wow, your talk opened my thinking to the possibilities and potential available to me. I will start living my life fully and make a conscious effort to change (I am fearless)!!!"

~Elizabeth Brown – Armstrong Office Concepts



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"Dee's point of view on several topics that I had never thought about will really help me in my business and I understand how I can use stories to get my point across. Very helpful."
~Julie Armstrong –*Armstrong Office Concepts*

"Dee really reaffirmed some actions I have been working. Very timely topic and I really liked the humor and excitement she has in the delivery of her message. Thank you."
~Alison Smith, *Cerion*

"We enjoyed your presentation immensely, and I know for sure that you touched each of us in a very real way -- somewhere where we really live. Your down-to-earth and light-hearted approach to a well-lived life through the metaphor of dating resonated with each of us, and I know I'll always remember, 'It's just a date -- it's not the rest of my life!' Thank you for coming!"
~Anita Gebhardt, *Vice President-Elect Plano Business Professional Women*

"Thank you so much for speaking to the Las Colinas Professional Women's Networking group. Your presentation was terrific. Everyone enjoyed it and had a lot of fun. It is great how you engage the audience."
~Mary Holdcroft, *Las Colinas Professional Women's Network*

"Thank you for the program you presented to the Allen Area Republican Women at our last meeting. You are great! Everyone enjoyed it tremendously from all the comments I have received and are receiving. Your book is out of this world also. You really have it going for you. I look forward to hearing you speak again."
~Joyce Lovett-Adkins, *Professional Parliamentarian*



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"Every professional I know could benefit from working with you. Personally, my business has increased by approximately 30% just in the short-term!! Who couldn't get excited about that? Thank you so much for improving my life!"

~Michael Widerschei, Senior Vice-President / Client Services

"Dee has the ability to discern a problem quickly and think in terms of solutions. Her guidance is practical and applicable. She speaks from experience, not theory. She's been in the trenches and knows what the real issues are and what it's like to be involved in corporate America today."

~Jane C. Ivey, Director of Recruitment and Selection, LSG Sky Chefs, Inc.

"Dee Frazier truly is "The Dating Diva"! Her wisdom, attitude, and sense of humor in her book have helped me "lighten up" while reentering the single world after my divorce! Thanks to Dee, for the first time in my adult life, I am having so much fun dating again!"

~Laura Lewis, CCN, author of 52 Ways to Live a Long and Healthy Life
