



"All of the feedback from the teams has been very positive. You gave us a great gift with your time and wisdom."

~Keith Williams, Senior Vice President of Learning, Entrepreneur's Organization

"Dee gave us good practical advice. It was very reality based and she offered doable goals. She has great energy and her topic was perfect for our group."

~Denise Gillian-Norgard, Merrill Lynch.



"I love how you say, become the person you want to meet." Katie Couric on The Today Show interview with Dee Frazier! - 2006

## Most Requested Topics

- The Art of Attracting What You Want
- The Business of Attracting Busine\$\$
- Creating the Perfect Team
- Live and Work with Purpose and Passion!
- Choosing to Change

## About Deanna Frazier

Deanna "Dee" Frazier, Keynote Speaker, Coach and Seminar Leader, has been changing lives for over 30 years. She is a catalyst for individuals and organizations that choose to grow and develop through their own wisdom. She currently offers transformational seminars and coaching to corporate executives, creative entrepreneurs, sales professionals, managers, and individuals. She inspires you to **BECOME** what you **WANT** so you can **ATTRACT** the **PERFECT** life created by your own design.

Dee's coaching and her new book have garnered national attention, including an interview with Katie Couric on **The Today Show**. Dee is a vibrant and energetic woman with a magnetic personality who incorporates humor and shares personal stories in all of her speeches. You can count on an event that will be upbeat, lively and full of audience interaction!

Visit Dee's website for a full line of workshops and keynotes



Some of the organizations whose employees have benefited from Dee's trainings and programs include:

- Alltel
- Alcatel
- Ameriprise
- Armstrong Office Concepts
- Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN)
- Army and Air Force Exchange Services
- A.T & T
- Bell Laboratories
- Celanese
- Charles Schwab
- Clemson University
- Eaton
- Eli Lilly
- Entrepreneurial Organization
- Equity Office Properties
- GATX
- General Electric
- Grainger
- Hyperion
- Jr. League of Fort Worth
- Lockheed Martin Aeronautics
- LSG Sky Chefs, Inc.
- Lubrizol
- Medical Center of Plano
- Merck Pharmaceuticals
- Merrill Lynch
- Navico
- Northrop Grumman
- Raytheon
- Saint Francis Hospital
- Spirit of Women
- Sprint
- State Farm
- Texas Instrument
- Texas State Technical College
- Verizon

## SUGGESTED WORKSHOP TOPICS

### The Art of Attracting What You Want

Does the **TRUE YOU** radiate, attracting people, goals, resources and the life that you want? Or are you getting more of what you don't want and less of what you do want? Getting more stress but you want more peace? Getting more complaints from employees and meeting fewer goals? Less energy, vitality, and you want the old you back? Not making the money you want to? Not reaping the benefits of your efforts? This content rich and lively presentation will include the following tips:

- The first step toward empowering yourself
- How to identify your true values
- How to accept responsibility for everything that happens in your life

### The Business of Attracting Business

Whether you own a business or work for one, a key outcome of your efforts is growing the business. Through this interactive presentation, Dee will provide steps for improving your bottom line by developing yourself. Dee will show you how to:

- Set your targets and define exactly what your business needs to achieve
- Set personal targets within your business goals
- Become the person you want to do business with
- Get grounded in what makes you and your business unique

### Creating the Perfect Team

A team is a productive, efficient group where everyone can be open and honest with each other. Fairness with a dash of humor is also very important. Dee will show you how to:

- Gain trust within a team
- Differentiate between acceptable and unacceptable team behavior
- Increase personal and team productivity
- Decrease stress among team members
- Develop an atmosphere that promotes respect and loyalty

### How to Live and Work with Passion and Purpose

Life isn't intended to be an all or nothing fight between winning and losing, misery and bliss, boredom and excitement. Sometimes it's comfortable. Sometimes it's unpleasant. But, it is always inviting us to make the most of it. During this energetic presentation, Dee will provide strategies for overcoming passion fatigue and the following **Passion Assassins**:

- Lack of Self Care
- Toxic people and situations
- Not being able to ask for what you want
- Saying "yes" when you mean "no"

### Choosing to Change

As a professional coach Dee's function is to help people recognize their inner wisdom and excellence. Dee helps to separate this from one's fears, limiting beliefs, barriers, walls and assumptions that build up over the years and prevent people from living the life they want. Choosing to change the way we view or react to circumstances . . . will very often change the outcome of those circumstances. Dee will show you how to:

- Develop a healthy perspective on change
- Improve your beliefs about self worth
- Simplify your life to restore balance

